



WEEKLY SNAPSHOT 2026 / 11.05-18.05

(my)cards

DOWNLOADS



121 nett

(after uninstalls) · 451 gross

vs 91 last week · +33.0% · Google Play reporting still incorrect.

(my)cards

ACTIVE USERS



14,645

unique actives

vs 16,050 last week · -8.8%

(my)cards

OPENS & SCANS



14,645 opens

vs 16,050 last week · -8.8%

12,271 scans

vs 13,473 last week · -8.9%

(my)cards

ACTIVE SUBSCRIPTIONS

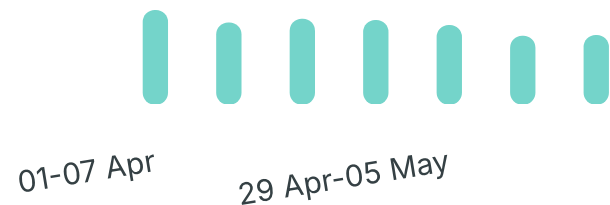
55

active subscriptions

Annual	22
Monthly	33
Comp	0
Legacy	0

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NOTIFIABLE DEVICES



5,092

added since 1 Apr · 32,003 active

vs 614 last week · +1.3%

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TOP STORE THIS WEEK



Checkers 2,852 scans

* Data reporting from Google and Apple is delayed by 2-3 days.



Q2 EXECUTION TRACKER

AWAITING REVIEW

(my)cards



MAY

Version 2 Launch

JUNE

Version 2.1

JULY

Version 2.2

LAUNCHING

(my)loyalty



MAY

Private launch + waitlist opens 18 May

JUNE

Public launch + first e-commerce integration

JULY

Continue e-commerce integrations + point-of-sale integrations

UNBLOCKED

Reporting metrics access



MAY

Scoped service-token access merged

JUNE

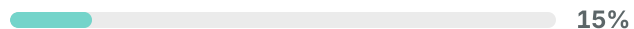
API-fed metrics in EXCO decks

JULY

Reporting automation hardening

PLANNING

DOOHTools



MAY

Foundational Development and Integration of DOOHShare into DOOHTools.

JUNE

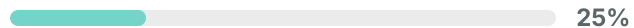
Internal Testing with Tractor

JULY

Prepare for Public Launch
Integrate Payments
Final Security / AI eval checks

AT RISK

Glynt: Polygon



MAY

Scope moved into Glynt

JUNE

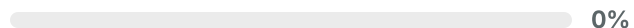
Reset Prism/dashboard/diagnostics plan

JULY

Timeline TBC with Polygon

P1

Internal DoohClick Platform



MAY

Post-Campaign Reporting + All Unite

JUNE

TBC

JULY

TBC

ACTIVE

Consulting/Fractional CTO

40-HOUR ALLOCATION

MAY

100% Allocated

40-HOUR ALLOCATION

JUNE

Over/Under Allocated based on Percentage

40-HOUR ALLOCATION

JULY

Over/Under Allocated based on Percentage



6-MONTH BUILD SUMMARY

IGNIS shipped the core product platform, reporting access and launch stack

300

merged PRs

67

mycards-api

64

mycards-monorepo

40

doohshare

Source: GitHub merged PRs, completed Linear work and production Device.created_at pull since 2025-11-20.

01 (my)cards v2 platform

New backend foundation for subscriptions, logins, card sync, imports, receipts, photos, account controls and reporting.

02 (my)loyalty product stack

Merchant loyalty platform with business accounts, programs, rewards, transactions, staff access, QR journeys, scanner, analytics and customer management.

03 Mobile and customer launch

iOS and Android brought to launch shape with review prep, navigation parity, verification flows, app links, support UI and hosted loyalty signup.

04 Infrastructure, reporting and business tooling

Release process, CI, deployments, scoped reporting tokens, production notification-device metrics, email templates, DOOH Share/Cadbury, HubSpot, CMS, Symphony PR publishing and EXCO reporting.



LAST 7 DAYS · 13–20 MAY 2026

Reporting access, release hardening and Glynt structuring moved this week

39

merged PRs

18

mycards-api

8

myloyalty marketing

5

ignis marketing

Evidence: GitHub PR #73 merged; Linear IGN-460 Done; production Device.created_at UTC pull; Polygon/Glynt projects updated in Linear.

01 Reporting access unblocked

IGN-460 / PR #73 merged and production DB pull completed: 5,092 devices added since 1 Apr; 32,003 active devices all time.

02 Mobile launch cleanup

iOS onboarding/profile/QA fixes and Android lint, verification code, App Links, banners, support and card-detail parity.

03 (my)loyalty/customer path

Merchant dashboard branding, Join QR scope, operational UI, customer join page, web-card session, PWA metadata and live-form fixes.

04 Glynt / Polygon execution tracking

Polygon scope moved under Glynt; Prism widget/chatbot, campaign dashboards and supply diagnostics captured as At Risk after missed Q1 target.